

FIT LIVIN' CORPORATE PROGRAM



BRIDGING THE GAP

Corporate Wellness continues to evolve. Skyrocketing health care costs and a much gloomier forecast leads to making your employees health and wellness a top priority. Data collection and awareness is at an all-time high. The question is what are you doing about all of this captured data and the one-third of health care costs that are associated with an unhealthy lifestyle? Fit Livin' is the missing tool that bridges the gap between data and outcomes.



TRENDING

Decision makers are apprehensive about participation programs because it is a challenge to find a program that reaches the vast demographics of the work place. Fit Livin's strategy of allowing the individual to create their own unique community inside and outside of the work place sparks enthusiasm and participation for any age, gender, health level, fitness level and interest. Allowing the employee to be in control of their wellness is the exciting new trend.

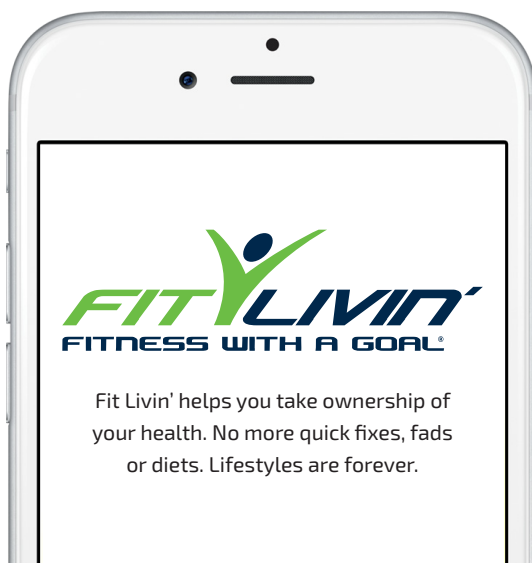
HISTORIC NUMBERS

"Traditional" Corporate Wellness Programs are showing an average ROI of \$4-6 for every \$1 spent. Corporate Wellness involves a tremendous amount of detail, organization and communication. For these reasons many programs fail. Fit Livin' offers a stream lined program that dramatically reduces man hours and costs. You will eventually witness a community that runs itself, making Fit Livin' the most cost effective program on the market.



THE APP

The Fit Livin' app is the "Hub" for individuals to find and invite friends, select personal motivators and follow Fit Livin' approved mentors. The ability for the user to create their own unique community puts them in control of their wellness program.



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